

Deliverable 8.10

Project webpage for external and internal communication

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DOCUMENT CHANGE RECORD

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SUMMARY

In this Deliverable, we present the internal and external website and the social media channels that BENTHIS will use during the project.

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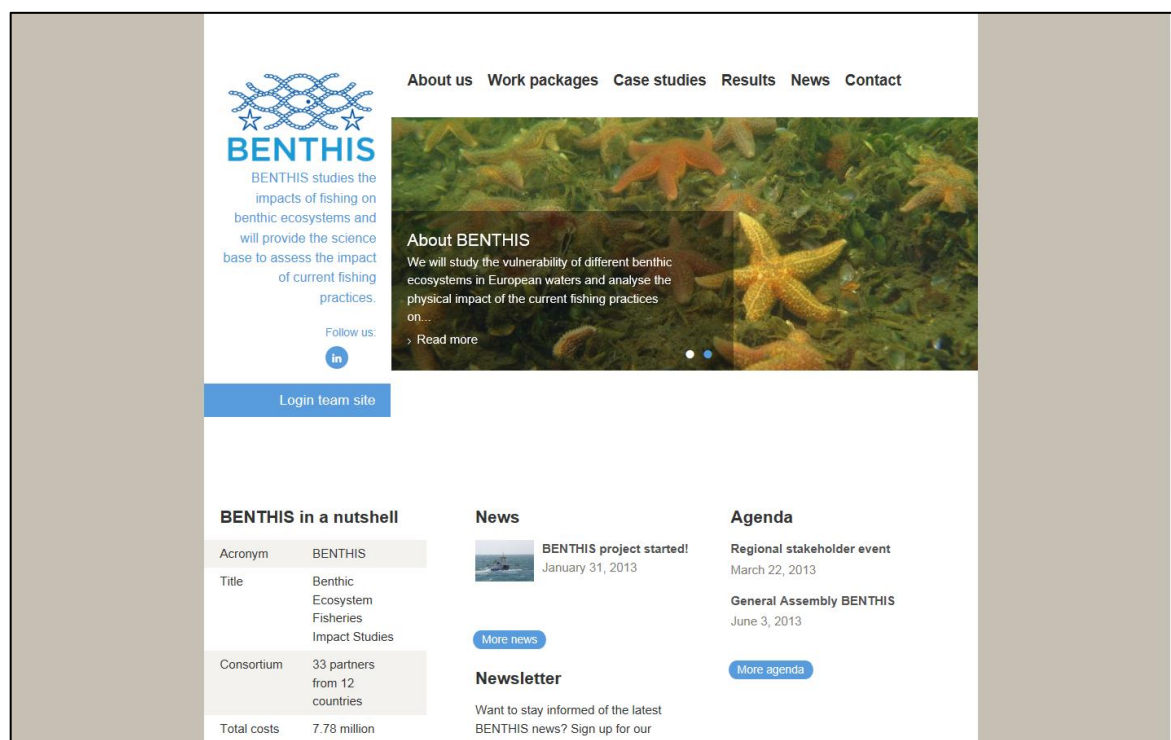
1 BENTHIS SHAREPOINT (INTERNAL COMMUNICATION)

The screenshot displays the BENTHIS SharePoint internal website. The interface includes a top navigation bar with 'Home', 'BENTHIS external website', 'templates', 'logos', 'BENTHIS meetings', 'Contact project leader', 'Contact website manager', 'BENTHIS LinkedIn group', and 'BENTHIS publications'. A search bar is located on the right. The left sidebar lists various site sections: Templates, People and Groups, Meetings, Documents, and Lists. The main content area features a decorative banner with marine life illustrations. Below the banner, there are sections for Wiki (listing documents like 'BENTHIS A-Z' and 'How To Use This Library'), Announcements (including 'BENTHIS contact list' and 'BENTHIS A-Z'), and a calendar for March 2013. The calendar shows dates 1 through 31, with a 'D8,7' marker on the 1st. A 'Links to partners websites' section is located at the bottom right, listing partners such as LEI, ILVO, CEFAS, Bangor University, Univ Aberdeen, Marine Scotland, JFREMER, Marine Institute, and DTU.

The BENTHIS internal website (Microsoft Sharepoint) was created in December 2012 and is hosted by partner 1 (Stichting DLO - IMARES). All BENTHIS members have access to this Sharepoint and can share documents, work together on deliverables, etc. The calendar indicates when Deliverables should be finished and when meetings are. This type of sharepoint is very common nowadays.

<https://teamsites.wur.nl/sites/benthis/default.aspx>

2 BENTHIS WEBSITE (EXTERNAL COMMUNICATION)



The BENTHIS external website was launched in December 2012. The set-up we have followed the FP7 guidelines for project websites. The website is hosted by Partner 1 (DLO-IMARES). In the next years, all BENTHIS publications (Deliverables, articles, videos, photos, etc) will be published on the project website., as well as news and the agenda. After the project has finished, we will continue the hosting for some time, so that results still can be found. We aim to explain the project in an accessible way by providing for example illustrations of the difference between common and innovative types of fisheries and their impact on the benthic fauna.

<http://www.benthis.eu/en/benthis.htm>

3 SOCIAL MEDIA

BENTHIS will be involved in a number of social media platforms (LinkedIn, Facebook, twitter, YouTube). For Twitter, we use the existing channel of Partner 1 (IMARES), through which news on the project will be communicated. Facebook will be used to link stakeholders, SMEs (e.g. fishermen) and researchers per case study. LinkedIn will be used to bring together project partners, stakeholders, etc.

Facebook: under development

LinkedIn: http://www.linkedin.com/groups/BENTHIS-4792096?gid=4792096&trk=hb_side_g

Twitter (by IMARES): https://twitter.com/imares_wur

YouTube: <http://www.youtube.com/wageningenimares>

